

BRIDGET INSPIRES AUDIENCES

TO GET THINGS DONE BY EFFICIENTLY NAVIGATING DIFFICULT CONVERSATIONS



ABOUT BRIDGET M. DiCELLO

BRIDGET DiCELLO is an expert in getting things done by effectively navigating difficult conversations. She inspires audiences to take action in the relationships most important to their business and their success. Bridget's presentations are described as innovative, motivational, and focused on solving real world business problems with solutions that can be implemented immediately.

Bridget's passion for effective leadership, exponential company growth & enabling both managers and employees to reach their potential is evident in the focused yet energizing presentations for which she is known.

BRIDGET'S MOST REQUESTED KEYNOTE PRESENTATIONS

HOW *not* IF TO NAVIGATE DIFFICULT CONVERSATIONS

Tackling the tough conversations with determination and effectiveness

TIME MANAGEMENT IT'S ABOUT PURPOSEFUL INTERACTIONS

Turn "Yeah, buts..." into "A-ha's!" and increase your results

OPPORTUNITY SPACE THE MOST CRITICAL COMPONENT OF LEADERSHIP SUCCESS

With all the leadership and communication theories, tricks & tools, none of it works unless you can seize these critical spaces every day

THE ESSENTIALS OF LEADERSHIP Access your potential as a leader in your workplace and bring out the best in your team

IMPACT YOUR BOTTOM LINE BY ENERGIZING YOUR FRONT LINE EMPLOYEES

The essentials to building a front line team of high performers

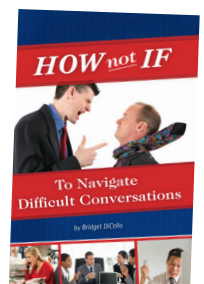
HIGH IMPACT NETWORKING GROWING YOUR BUSINESS BY CONNECTING STRATEGICALLY

Worlds more than attending events—for more than just the sales team



Bridget is the author of **HOW, NOT IF, TO NAVIGATE DIFFICULT CONVERSATIONS**, and **OPPORTUNITY SPACE: PURPOSEFUL INTERACTIONS, ENERGIZING PEOPLE, PRODUCING POWERFUL BUSINESS RESULTS**. For nearly a decade, Bridget has been working with executive teams and professionals using her powerful concept of Opportunity Space to transform their teams and their businesses.

Bridget brings 15 plus years of experience - from running Nursing Homes and Retirement Communities to coaching executive teams in small businesses, mid-size companies, Fortune 100 and Inc. 500 firms. Born and raised in snowy Buffalo, NY, Bridget currently resides in Memphis, TN. Her education includes an MBA from the University at Buffalo, a BS from Alfred University, and she is a Certified Training Professional, a designation received from the University of Mississippi.



BRIDGET'S AUDIENCES HAVE INCLUDED:

MPI Southern California
Toastmasters Regional Conference
Rotary Regional Conference
Iowa Health Care Association
Jefferson Chamber of Commerce
Business Network International
Apartment Association of Greater New Orleans
Missouri Health Care Association
Better Business Bureau
Memphis Business Alliance
Sales and Marketing Society
National Association of Women Business Owners
MidSouth Business Travel Association
MPI Toronto
TSCPA
The Small Business Chamber
CCIM Memphis
Professional Network on Aging
American Society for Training & Development
MPI Tennessee
Porter Leath
Building Owners and Managers Association
Tulane University
Christian Brothers University
Alfred University



CUSTOMIZED LEADERSHIP TRAINING
AUTHOR : EXECUTIVE COACH : SPEAKER

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BRIDGET ALSO PROVIDES LEADERSHIP TRAINING WORKSHOPS ON THE FOLLOWING TOPICS:

Establishing & Building Leadership Credibility
Increasing Team Effectiveness And Performance
Motivating & Inspiring Employees
The Power Of Recognition & Appreciation
Composing & Delivering Impactful Evaluations
Successfully Managing Conflict
Effectively Managing All Ages & 'Types' Of People
Transitioning Into The Leadership Role
Strategy Execution – Getting It Done
Setting Priorities & Making Good Decisions



Increasing Personal Effectiveness
Balancing Leadership And Management Roles
Defining And Communicating Expectations
Interviewing And Hiring The Right People
Expanding Customer Relationships
Holding Employees Accountable
Managing Employee Performance & Results
Dealing With Difficult Employee Behaviors
Delivering Constructive, Effective Feedback
Leading Meetings Effectively
Coaching For Productivity
Communicating Effectively For Results
Discovering Employees' Potential
Building A Successful Team
Coaching Employees To Greatness
Stimulating Innovation And Creativity