

BRIDGET INSPIRES AUDIENCES

# TO GET THINGS DONE BY EFFICIENTLY NAVIGATING DIFFICULT CONVERSATIONS



## ABOUT BRIDGET M. DiCELLO

**BRIDGET DiCELLO** is an expert in getting things done by effectively navigating difficult conversations. She inspires audiences to take action in the relationships most important to their business and their success. Bridget's presentations are described as innovative, motivational, and focused on solving real world business problems with solutions that can be implemented immediately.

Bridget's passion for effective leadership, exponential company growth & enabling both managers and employees to reach their potential is evident in the focused yet energizing presentations for which she is known.

## BRIDGET'S MOST REQUESTED KEYNOTE PRESENTATIONS

### THE ART OF PERFORMANCE MANAGEMENT

The five things you absolutely must do to manage employees well

### OPPORTUNITY SPACE THE MOST CRITICAL COMPONENT OF LEADERSHIP SUCCESS

With all the leadership theories, tricks and tools, none of it works unless you can seize the opportunity spaces of the day

### HIGH IMPACT NETWORKING GROWING YOUR BUSINESS BY CONNECTING STRATEGICALLY

Worlds more than attending events – for more than just the sales team

### IMPACT YOUR BOTTOM LINE BY ENERGIZING YOUR FRONT LINE EMPLOYEES

The essentials to building a front line team of high performers

### GETTING MORE ACCOMPLISHED THROUGH PURPOSEFUL INTERACTIONS

Turn even the most difficult interactions and personalities into a springboard to get things accomplished

### CREATING A CULTURE OF ACCOUNTABILITY

Build a culture where taking ownership is expected, and taking initiative & responsibility happens consistently



Bridget is the author of **OPPORTUNITY SPACE: PURPOSEFUL INTERACTIONS, ENERGIZING PEOPLE, PRODUCING POWERFUL BUSINESS RESULTS**. For nearly a decade, Bridget has been working with executive teams and professionals using her powerful concept of Opportunity Space to transform their teams and their businesses.

Bridget brings 15 plus years of experience - from running Nursing Homes and Retirement Communities to coaching executive teams in small businesses, mid-size companies, Fortune 100 and Inc. 500 firms. Born and raised in snowy Buffalo, NY, Bridget currently resides in Memphis, TN. Her education includes an MBA from the University at Buffalo, a BS from Alfred University, and she is a Certified Training Professional, a designation received from the University of Mississippi.

## BRIDGET'S AUDIENCES HAVE INCLUDED:

IOWA HEALTH CARE ASSOCIATION  
TOASTMASTERS REGIONAL CONFERENCE  
MISSOURI HEALTH CARE ASSOCIATION  
NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS  
TULANE UNIVERSITY  
MIDSOUTH BUSINESS TRAVEL ASSOCIATION  
PROFESSIONAL NETWORK ON AGING  
ROTARY REGIONAL CONFERENCE  
BUILDING OWNERS AND MANAGERS ASSOCIATION  
CHRISTIAN BROTHERS UNIVERSITY  
BUSINESS NETWORK INTERNATIONAL  
APARTMENT ASSOCIATION OF GREATER NEW ORLEANS  
BETTER BUSINESS BUREAU  
MEMPHIS BUSINESS ALLIANCE  
JEFFERSON CHAMBER OF COMMERCE  
SALES AND MARKETING SOCIETY  
THE SMALL BUSINESS CHAMBER  
CCIM MEMPHIS  
AMERICAN SOCIETY FOR TRAINING & DEVELOPMENT  
PORTER LEATH  
ALFRED UNIVERSITY



CUSTOMIZED LEADERSHIP TRAINING  
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## BRIDGET ALSO PROVIDES LEADERSHIP TRAINING WORKSHOPS ON THE FOLLOWING TOPICS:

Establishing & Building Leadership Credibility  
Increasing Team Effectiveness And Performance  
Motivating & Inspiring Employees  
The Power Of Recognition & Appreciation  
Composing & Delivering Impactful Evaluations  
Successfully Managing Conflict  
Effectively Managing All Ages & 'Types' Of People  
Transitioning Into The Leadership Role  
Strategy Execution – Getting It Done  
Setting Priorities & Making Good Decisions



Increasing Personal Effectiveness  
Balancing Leadership And Management Roles  
Defining And Communicating Expectations  
Interviewing And Hiring The Right People  
Expanding Customer Relationships  
Holding Employees Accountable  
Managing Employee Performance & Results  
Dealing With Difficult Employee Behaviors  
Delivering Constructive, Effective Feedback  
Leading Meetings Effectively  
Coaching For Productivity  
Communicating Effectively For Results  
Discovering Employees' Potential  
Building A Successful Team  
Coaching Employees To Greatness  
Stimulating Innovation And Creativity